



OUR CLIMATE JOURNEY

2009

Began tracking energy use and identifying conservation opportunities.



Awarded Leadership in Energy and Environmental Design (LEED) Silver for the Thomas Building and Conference Center at our Restaurant Support Center in Dublin, Ohio.

2013



2014

Joined the Department of Energy's Better Buildings® Challenge.



Implemented significant energy reduction projects, including converting the parking lot lights to LED at more than 550 restaurants.



2015

Received the AEP Ohio® Energy Champion Award.



2016

Received the Lighting Energy Efficiency in Parking (LEEP) award for the highest percentage of energy savings in a retrofit of a parking lot.



Extended our participation in the Better Buildings Challenge to include franchisees, becoming the first restaurant company to involve franchisees.



Received the U.S. Department of Energy Recognition for Leadership in Energy Performance Award.



Received the LEEP award for the largest absolute number of LED parking lot upgrades in a single year.



Introduced the Smart family of energy efficient Wendy's restaurants.



2017

2019

Upgraded restaurant HVAC units with high-efficiency units.



Launched the Wendy's Energy Challenge, modeled after the Better Buildings Challenge, to involve franchisees outside of the U.S.



Partnered with GridPoint® and Transformative Wave® on further HVAC upgrades, resulting in significant energy savings.



Wendy's franchisee, Wendium of Florida, achieved the Better Buildings Energy Challenge goal of percentage of energy use intensity reduction, years ahead of target.



Piloted the warewash water saving dishwashing system.



Joined the Better Buildings® Water Challenge with two franchisees.



2020s

Expanded our climate strategy to include forward-looking greenhouse gas milestones and goals.



Received the AEP Ohio® Energy Innovation Award.

